

Privacy Policy - CraftFlow

Effective date: November 19, 2025

Introduction

This Privacy Policy describes how CraftFlow (craftflow.art) collects, uses, discloses, and protects personal information when you visit or use the website located at craftflow.art and related services.

By using our Site, you consent to the practices described in this Privacy Policy.

Information We Collect

We collect information you provide directly (for example, contact forms, email signups), information collected automatically (such as IP address, device and browser details, cookies, usage data), and information from third parties where applicable.

Categories of personal data may include: contact information (name, email), billing and payment information if you transact with us, usage data, and marketing preferences.

How We Use Information

We use information to provide and improve our services, communicate with you, process payments, prevent fraud and abuse, personalize content, and comply with legal obligations.

We may also use aggregated or de-identified data for analytics and business purposes.

Legal Bases for Processing (GDPR)

If you are located in the European Economic Area, we process personal data on one or more lawful bases: consent, performance of a contract, legal obligation, vital interests, public task, or legitimate interests. We rely on legitimate interests for business operations where appropriate, and obtain consent when required.

Sharing and Disclosure

We may share information with service providers who perform services on our behalf (hosting, analytics, payment processors), with affiliates, or when required by law (e.g., to respond to a subpoena).

We do not sell personal information. If this changes, we will update this Policy and obtain any required consents.

Cookies and Tracking

We use cookies and similar technologies to provide, secure, and improve our Site. See our Cookie Policy for more details.

You may control cookies through your browser settings or device preferences; however, disabling cookies may affect site functionality.

Your Rights (GDPR & CCPA)

EU/EEA residents: you have rights including access, correction, deletion, restriction, portability, and to object to processing. To exercise these rights, contact us at the email below.

California residents: under the California Consumer Privacy Act (CCPA) you have rights to access, delete, and opt-out of the sale of personal information (if applicable). To exercise these rights, contact us at the email below.

Data Retention and Security

We retain personal information only as long as necessary to fulfill the purposes described in this Policy and to comply with applicable laws.

We implement reasonable administrative, technical, and physical safeguards to help protect personal information; however no method of transmission or storage is completely secure.

International Transfers

Our services operate globally. Personal data may be transferred to and processed in countries outside your country of residence, which may have different data protection laws. We will take steps to protect your data consistent with applicable law (e.g., standard contractual clauses where required).

Children's Privacy

Our Site is not directed to children under 16 (or 13 where applicable). We do not knowingly collect personal data from children. If you believe a child has provided us personal data, contact us and we will take steps to delete it.

Contact & How to Exercise Rights

If you have questions or want to exercise your privacy rights, contact us at admin@craftflow.art.

CraftFlow (craftflow.art) may update this Privacy Policy from time to time; we will post the updated policy on craftflow.art with a revised effective date.